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MEGAFEST – ONE OF AMERICA’S LARGEST RELIGIOUS CONVENTIONS MOVES TO SOUTH AFRICA IN 2008

After One-Year Hiatus, Bishop T. D. Jakes’ MegaFest Returns—This Time in Johannesburg

DALLAS, April 2, 2008—Bishop T. D. Jakes and The Potter's House of Dallas recently announced the return of *MegaFest*, the two-day, family-oriented fellowship event that has become one of the most widely attended religious events in America.

Previously held in Atlanta since its launch in 2004, *MegaFest International* will be held **October 11-12** at the **Expo Centre (Nasrec) Johannesburg**, South Africa's largest exhibition, conference and event site. This year's event will continue to include many of the original *MegaFest* elements that made the convention the record-setting, family-friendly gathering it has become. In addition to the **concerts, seminars and inspirational speakers**, guests at *MegaFest International* can take advantage of **African excursions, health and wellness events, and opportunities to learn about the rich heritage of South Africa.**

Jakes acknowledges that *MegaFest International* is the next logical step in the evolution of the event. *“At the previous MegaFest events, we had people attend from all over the world, all ethnicities, all religions; so many different cultures were in the room. As I looked out, the feel was so much more aligned to an international event, than a U.S.-specific event,”* said Jakes. *“I believe the true purpose of the ministry is to go beyond the traditional walls and minister to the world. MegaFest International provides us with that platform.”*

Since its 2004 inception, *MegaFest* has been recognized as one of the largest religious gatherings in the United States and has reached more than 700,000 people from around the world. Created by Bishop Jakes as a festival for fellowship, spiritual rejuvenation and personal growth, *MegaFest* combines Bishop Jakes' most successful conferences for men and women pairing them with youth events, live concerts and activities for the entire family. Guests for *MegaFest International* can choose among several customized packages between the dates of October 6 – October 20.

Those who wish to attend this year's conference in South Africa have several registration options:

- Call customer service at 877-TDJ-MEGA for pricing, specific event information and booking
- Visit the Web site at www.Mega-Fest.com
- Complete registration at the sign-up tables before and after service at The Potter's House church

About MegaFest International

MegaFest International will be held **October 11-12 in South Africa at the Expo Centre (Nasrec) Johannesburg**, the country's largest exhibition, conference and event venue. The festival offers several different packages between October 6-20, as well as accommodations at some of the finest hotels in South Africa, airfare, five excursions and two days of **MegaFest!** Please visit www.mega-fest.com as well as Bishop Jakes' blog on www.tdjakes.com for additional information.

About The Potter's House of Dallas

A globally recognized church of more than 30,000 members located in Dallas, The Potter's House strives to be the voice and the hand that encourages people of all creeds and cultures to change their lives with hope, comfort and peace. The church is led by Bishop T. D. Jakes, twice featured on the cover of Time magazine as "America's Best Preacher" and as one of this nation's "25 most influential evangelicals."